

# THE NATURAL SCIENCE ASSOCIATION OF AMERICA

FOUNDED, A. D. 1888 INCORPORATED, A. D. 1892

OBJECT; TO DISSEMINATE AND PROMOTE NATURAL SCIENCE INFORMATION

No. 114 FIFTH AVENUE

P. O. Box 2417.

New York, December 14th, 1894.

Esteemed Sir:

At the last regular meeting of the Council of the Association, it was ordered that a special offer be made to all those interested in disseminating and promoting Natural Science information, and who shall, for thirty days from date, be entitled to a copy of "THE BIRDS OF NORTH AMERICA," being publication No. 1, issued under the auspices of the Association, at one-half net list price.

Until the issue of this superb work, the impossibility of obtaining a proper and popular book of reference has been a serious hindrance to all the lovers of the beautiful in nature and art and students of Ornithology. Audubon's magnificent folio work, sold for one thousand dollars, is now out of print and very scarce. The publication we now offer is in every way worthy of the subject, is sold at the very low price of \$40.00, in fine half binding; and \$45.00 in fine full binding, Russia, Seal or Morocco, gold edges.

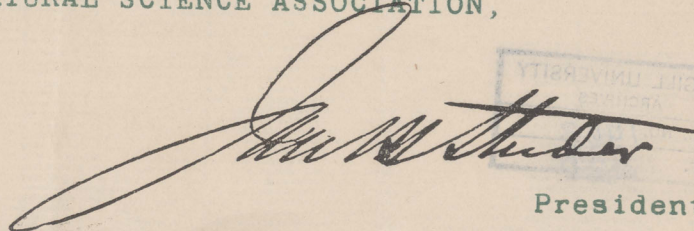
It is endorsed and recommended by authorities who have made a special study of the subject:--Dr. Elliott Coues, Ph. D., President of the American Ornithologists' Union; Dr. Harlan H. Ballard, President of the Agassiz Association; Dr. Theodore Gill, Ph. D., member of the National Academy of Science; Dr. F. Gruber, inventor of the Zoögraphicon, curator, Museum Golden Gate Park; Dr. Emmerson E. White, ex-President of the National Teachers' Association; Prof. Henry A. Ward, of Ward's Natural Science Museum; Prof. Wm. D. Hornady, curator, U. S. National Museum, Smithsonian Institution, and many others.

The study of Ornithology is the most fascinating of any in the whole range of Natural History. The birds are our constant companions. Take them from any verdant landscape and how desolate it would seem. How few know even the names of our most charming songsters. This we have made of the utmost ease in the text, and by the artistic representation of all our birds, true to their natural colors and botanical surroundings. It now remains with the public to second our efforts in this expensive and magnificent enterprise. The plates alone in the volume could not be reproduced at the price asked for it.

In view of this appeal and special concession by which you can obtain a copy at \$20.00, and \$22.50, as per style of binding, we cordially solicit your acceptance.

We remain, faithfully yours,

NATURAL SCIENCE ASSOCIATION,



President.

