

Sir Wm Lawson

Dear Sir

In Vancouver city a company is just formed for the purpose of manufacturing a new Baking Powder. For a few weeks it has been on the market as the C P R Baking Powder. We are changing the name and desire to call it after You.

Our reasons are simple

- 1st The most popular B Powder today is called after Dr Price
- 2nd You are well known throughout not only Canada but the whole world as an eminent scientist.
- 3^d The name of a well known scientist with the title Doctor suits well for the populace - or popular fancy
- 4th It is a Canadian article and You are a Canadian

If you wd have the powder well tested in your family and analytically examined and then permit us to have the

use of your name we shall not only
feel much obliged but make it a
consideration from a monetary stand point
by allotting a reasonable number of shares
in the company to you

I have the honor, Sir, of
being yours most respectfully

E. Odium

Vancouver B.C.

Sept 25/90

N.B. By mail I send you a can of
the powder. E.O.

P.S. I send you enclosed a copy of
the official analysis E.O.

Ben Kewey
Smith

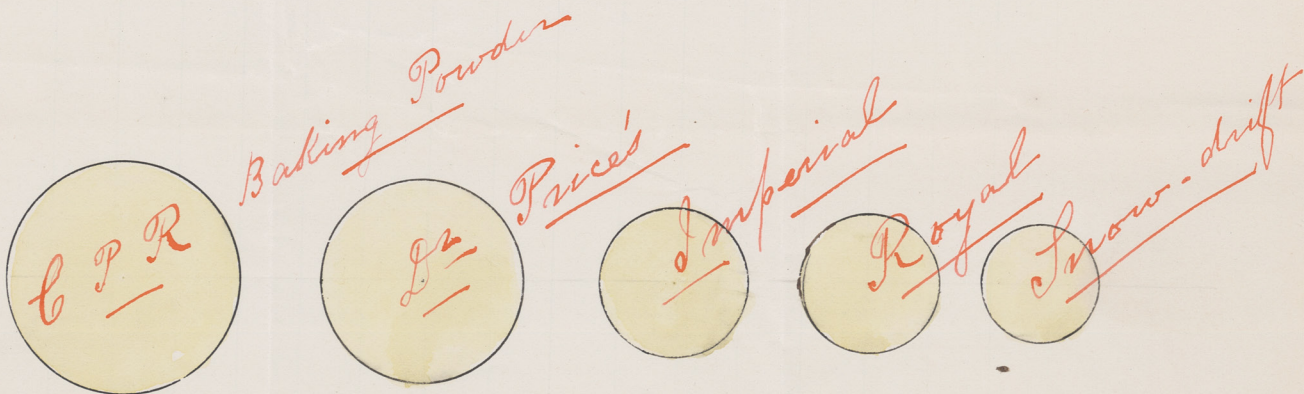
Vancouver B.C.

Sept. 9th 1890

The chemical analysis of the following baking powders in leavening gas, are

	cubic inches gas
C.P.R. baking powder $\frac{1}{2}$ oz yields	98
Dr. Price's " " " " "	90
Imperial " " " " "	65
Royal " " " " "	60
Snow Drift " " " " "	40

Actual comparative value of the C.P.R. Baking Powder / by chemical tests / with some of the popular brands.



Analytical Chemist

St de Nolta

I have the honor to certify that I have analyzed
the E & R baking powder and find that
it is perfectly pure and wholesome, being
entirely free from lime ammonia etc.

Wm. C. C. & Co
Sept. 9th 1890